

# Maximize Value. Minimize Waste. Take Control of Your Azure Cloud Costs.

## Cloud Cost Optimization Services

Take control of your Azure cloud spend with NexusTek's **Cloud Cost Optimization Services**. We combine industry-proven analysis, ROI-backed recommendations, and expert remediation services to help you reduce costs, improve efficiency, and maximize long-term value from your Azure investments.

### WHO IT'S FOR



#### IT and Cloud Leaders

CIOs, CTOs, and Cloud Directors seeking financial control and operational efficiency.



#### Finance & Procurement Teams

Responsible for cloud cost management and accountability.



#### Cloud Operations Teams

Managing Azure environments.



#### Security & Compliance Officers

Ensuring cost governance aligns with organizational policies.



#### Mid-Size Enterprises

Seeking to maximize ROI from their Azure investment.

### KEY BENEFITS



#### Unlock 20-30% Overall Cloud Spend Savings

Via industry-proven cost optimization methods and NexusTek expertise.



#### Achieve 40-60% Savings on Overprovisioned Compute

Through right-sizing and autoscaling of Azure workloads.



#### Reduce Storage Costs by Up to 30%

By optimizing storage tiers and cleaning up unused resources.



#### Gain Up to 15% Savings Through Automation

By automating shutdown schedules for non-production environments.



#### Leverage Long-Term Savings with Azure Commitment-Based Discounts

Including Reserved Instances and Savings Plans.



#### Detailed ROI Models

Quantify financial impact, break-even timelines, and ongoing value realization.



#### Accelerate Quick Wins with Prioritized Remediation Execution

Fast-track cost reduction with expert-led implementation services.



#### Establish Sustainable Cost Governance

With operational policies, continuous monitoring, and process improvements.



#### Maintain Financial Transparency and Executive Confidence

Through ongoing reporting, budget control, and cost allocation visibility.

## HOW IT WORKS

NexusTek's **Cloud Cost Optimization Services** help Azure customers unlock immediate and sustainable cost savings through a **proven assessment, analysis, and remediation methodology**. By combining **industry-backed best practices** with **ROI-driven financial modeling**, our services deliver actionable insights and measurable business outcomes.

We start with a **comprehensive discovery and usage analysis**, leveraging Azure-native tools such as **Azure Cost Management + Billing**, **Azure Advisor**, and **Azure Monitor** to evaluate your current cloud estate. Our team identifies key cost inefficiencies—such as overprovisioned compute, idle resources, improper storage tiering, and unused services—areas where industry research consistently shows **20-30% of cloud spend is wasted**.

NexusTek quantifies these findings in a **strategic cost optimization roadmap**, which includes:

- Tactical **quick wins** (e.g., right-sizing, automation, and storage optimization)
- Strategic **governance improvements** (e.g., policy enforcement, budget controls, and operational process updates)
- A **comprehensive ROI model** detailing baseline spend, projected monthly and annual savings, remediation costs, and break-even timelines

Following the delivery of your ROI-backed recommendations, NexusTek provides **execution support** to implement the prioritized remediations. We help right-size resources, automate scaling, adjust storage tiers, and implement Azure cost governance policies.

For customers seeking **ongoing optimization**, NexusTek offers **managed cost governance services**, including continuous monitoring, anomaly detection, and process improvement to sustain savings over time.

## FEATURES

### Comprehensive Cloud Spend Discovery & Analysis

In-depth evaluation of your Azure estate using Azure-native tools and expert analysis.

### Executive-Level Strategic Recommendations & ROI Modeling

Prioritized savings opportunities with detailed financial impact analysis and ROI justification.

### Remediation Project Execution Support

Hands-on support to implement right-sizing, automation, storage optimization, and governance improvements.

### Azure-Native Tooling Integration

Leverages Azure Cost Management + Billing, Azure Advisor, Azure Monitor, and Defender for Cloud.

### Operational & Financial Governance Enhancements

Implementation of cost policies, budget alerts, and operational improvements.

### Executive Reporting & ROI Dashboard

Deliverables include executive summaries, detailed findings, and ROI projections.

### Optional Ongoing Cost Governance Services

Continuous monitoring and optimization to sustain cost savings and financial control.

# Ready to get started?

Contact us today or visit [nexustek.com](https://nexustek.com)

## NexusTek Is a Trusted Azure Partner

More than 350 engineers, 600+ Microsoft certifications, and 25+ years of experience delivering Azure, Security, and Modern Work solutions.

## AWARD - WINNING

